

A PROFILE OF SHARON DE MASCIA



Sharon De Mascia, is the Director of Cognoscenti Business Psychologists Ltd. She is a chartered occupational psychologist, registered with the Health and Care Professions Council. Sharon works as a practitioner, helping organisations with a range of issues including how to implement wellbeing strategically so that it impacts on the bottom line. She commenced her career with the NHS, working in the clinical field and has over 28 years' experience of delivering organizational initiatives across all sectors e.g. The House of Commons, BBC, the Vita Group, NHS, National Education Union, Silver Spoon, The Student Room etc.

Sharon is a published author (<http://bit.ly/2lwfVEW>) and a supervisor for the global MBA at Alliance Manchester Business School (AMBS). She is also an Executive Coach. Sharon teaches Project Psychology at the University of Reykjavik and is the co-convenor of the British Psychological Society (BPS), 'Psychology of Health and Wellbeing at work' group. She is also a Board member (with responsibility for wellbeing) for the Manchester Camerata orchestra.