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The Art of Presenting

Delivering Successful Presentations in the Social Sciences and Humanities

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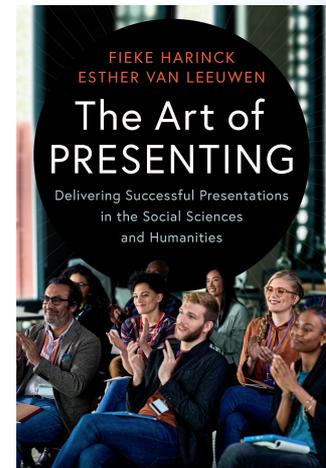
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Delivering professional presentations of scientific work is an important part of an academic's life. Oral presentations are important not only because you present your scientific work, but also because you present yourself to potential hiring committees, grant committees, and collaborators. This book uses insights from the field of psychology, as well as from the theatre, to teach you how to make a lasting impression. It addresses core topics such as how to design presentation slides, how to practice, and how to deliver your presentation to a range of audiences. Useful exercises are provided to help you cope with presentation anxiety, make the most out of conferences, and adapt your presentation to various formats, audiences, and cultures. It is not easy to present with impact, but this book contains the guidance you need to master the art of presenting.

Part I: Preparing your presentation; 1. The core message; 2. The pieces of the puzzle; 3. It's all about design: Slide design; 4. Practice, practice, practice; Part II: Delivering your presentation; 5. The moment of truth: Stand up and deliver; 6. Discussion time; 7. Verbal and non-verbal behaviour; 8. How to deal with stress; Part III: Adapting your presentation; 9. Various presentation formats; 10. Cultural differences; 11. Addressing different audiences; Part IV: Attending oral presentations; 12. How to be a good audience member; 13. Making the most of conferences; References; Index.



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'This book should be the go-to resource for anyone who wants to improve their oral presentation skills. It covers every aspect of presenting, from preparation to stress-management. The authors benefit from their own rich experience with presenting scientific work and write in an accessible, often humorous way.'

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